

# Discover the applications of ML on your business.

**11 MAY 2017**



## MORNING

### MACHINE LEARNING KEYNOTES

9:30	Opening Remarks
9:45	Machine Learning: Past, Present and Future. <b>Tom Dietterich, Chief at BigML</b>
10:30	ML in the Real World: The Missing Pieces. <b>Susanna Pirttikangas, Senior research at University of Oulu</b>
11:15	<b>Coffee Break &amp; Networking</b>
12:00	Decentralized Intelligence. Keep the dream and avoid the nightmare. <b>Luis Martín, CEO at Barrabés</b>
12:30	From 0 to ML in a few clicks. <b>Poul Petersen, Chief Infrastructure Officer at BigML</b>
13:15	Machine Learning in Insurance Products <b>Fernando Vidiella, Head of Commercial Bankint, IT at Banco Santander</b>
14:00	<b>Lunch Break &amp; Networking</b>

## AFTERNOON

### FINANCE

### TELECOM & TECHNOLOGY

### MARKETING, SALES & SPORTS

### INDUSTRY

15:30	Democratizing active investment thanks to Machine Learning. <b>Jean-Marc Guillard</b>	Deep Learning attractiveness and fact-checking. <b>Joan Serra</b>	Machine Learning across all US households. <b>Seamus Abshere</b>	Using Analytics to improve Industrial Processes. <b>Perttu Laurinen</b>
16:00	Machine Learning delivering Business impact in Human Research Management. <b>Auke Ijsselstein</b>	The two ways to recognise malware. <b>Libor Morkovsky</b>	Decoding the game. <b>Raúl Peláez</b>	Business optimization through Intelligent Monitoring & Data Analytics. <b>Laura Viñolas.</b>
16:30	“Machine Learning in credit risk. Present and future”. <b>Hans Hjersing Dalsgaard</b>	Event-type analysis in log analytics: strategies and lessons learned” <b>Darren Brown</b>	“Bringing Machine Learning to the Vacation Rental Industry”. <b>Nick Mote</b>	“Towards Scalable Intelligent Assistants – Machine Learning that is integrated with the domain experts’ decision system”. <b>Dragos D. Margineantu</b>
17:00	Panel.	Panel.	Panel.	Panel.
17:45	<b>Cocktail &amp; Networking</b>			